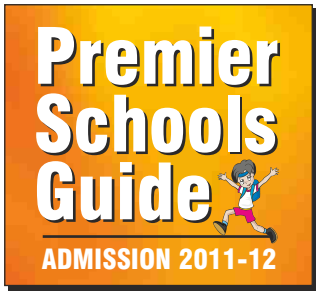
Advertise in Premier Schools Guide



A unique guide for parents
to choose the right school for their children

ABC International School

Address
AB Street, Plot 43,
New Town Road (South),
Gurgoan
Phone 0124 - 1234567
Fax 0124 - 7654321
E-mail
info@absinternational.com
Website
www.absinternationalcom

ABOUT THE INSTITUTION

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SCHOOL FACT SHEET

Established	
Affiliation	
Education Standard	
Day Boarding / Hostel	
Timing	
Teacher-Student ratio	
Teachers / Facilitators	
Student strength	
Infrastructure	
Extra-curriculur activities	

ADMISSION DETAILS

Age group
Annual Intake
Seats available
Admission timing
Form submission
Selection process
Fees details
Contact person

Why you must Advertise / Feature your School in the Guide

- Multiple advantage - **One Advertisement** insures a guaranteed **reach** to your target audience at the **2 important locations i.e. Noida & Gurgoan.**
- **Minimum 10,000 copies** to be distributed **FREE** to the visitors at the Registration Desk.
- Highlight your presence by advertising in the Premier Schools Guide, which will have valuable information about your school like, school education standard, infrastructure, extra curricular activities, admission procedure, fees, contact details, school photographs, etc.
- The Premier Schools Guide will be a complete ready reckoner for parents around the year and will have **immense retentive value.**
- **Highly cost effective medium** to reach your target audience.
- **Mechanical Specification**
  - # Print Area : **4.25" x 7.5"**
  - # Print Type : Full Colour Print in Glossy Art Paper
  - # Artwork : Design to be given on CD or DVD
- Artwork will be accepted in CD as EPS & PDF with min. of 300dpi resolution CMYK.
- **Artwork Deadline : 5th August 2010**

You may also e-mail the artwork at : info@afairs.com
For Booking Advertisements please fill in the Advertisement Booking form below with details and send it immediately along with the Cheque / D D in favour of **"AFAIRS Exhibitions & Media Pvt. Ltd."** payable at Kolkata.

Advertising Options

School Feature: Rs. 20,000/-

ADVERTISEMENT

Back Cover: Rs. 70,000/-

Front Inside: Rs. 60,000/-

Back Inside: Rs. 50,000/-

Full Page: Rs. 35,000/-