

# Career Guide Advertisement Form

# 20th CAREER Fair

Reach out  
cost effectively  
@ 80 paise per student

## Why you must advertise in the Career Guide ?

- » Multiple advantage - **one Advertisement** insures a guaranteed **reach** to your target audience at the **important cities of India, Bhutan & Nepal.**
- » **Minimum 30,000 copies** to be distributed **FREE** along with entry tickets.
- » Highlight your presence by advertising in the Career Guide, which will have valuable information about various Career options, specialized articles from Education experts, Advertisements, etc.
- » The Career Guide will be a complete ready reckoner for students around the year and will have **immense retentive value.**
- » **Highly cost effective medium** to reach your target audience.
- » **Mechanical Specification**
  - # Print Area (non-bleed) : 15.3 cm x 21.5 cm
  - # Print Area (bleed) : 17.8 cm x 24.0 cm
- » Material will be accepted in CD/DVD as CorelDraw-12, Freehand -10, PDF format **with min. of 300dpi resolution in Greyscale or CMYK.**
- » **Material Deadline : 15th March 2011**

You may also e-mail the artwork at : [info@afairs.com](mailto:info@afairs.com)

For Booking Advertisements please fill in the Advertisement Booking form below with details and send it immediately along with the Cheque / D D in favour of "AFAIRS Exhibitions & Media Pvt. Ltd." payable at Kolkata.



Tear here

To

**AFAIRS Exhibitions & Media Pvt. Ltd.**

33, Dr. Sundari Mohan Avenue, 2nd Floor, Kolkata - 700 014.

Please book an advertisement space in the Career Guide. The details are as follows :

OPTION	RATE	OPTION	RATE
<input type="checkbox"/> Back Cover (Colour)	₹ 65,000/-	<input type="checkbox"/> Full Page (Colour)	₹ 35,000/-
<input type="checkbox"/> Front Inside (Colour)	₹ 55,000/-	<input type="checkbox"/> Full Page (B/W)	₹ 25,000/-
<input type="checkbox"/> Back Inside Cover (Colour)	₹ 45,000/-	* 10.30 % Service Tax will be applicable on the above rates	

Material is being sent as  CD  DVD  E-mail

Enclosed is our Cheque / Draft no.  date

on  Bank for Rs

rupees in words

Name of the organisation

Address

Phone  Fax

Contact Person

Date    11

Signature & Seal