

Career Guide Advertisement Form

Why you must advertise in the Career Guide ?

- » Multiple advantage - **one Advertisement** insures a guaranteed **reach** to your target audience at the **important cities of India**.
- » **Minimum 40,000 copies** to be distributed **FREE** along with entry tickets.
- » Highlight your presence by advertising in the Career Guide, which will have valuable information about various Career options, specialized articles from Education experts, Advertisements, etc.
- » The Career Guide will be a complete ready reckoner for students around the year and will have **immense retentive value**.
- » **Highly cost effective medium** to reach your target audience.
- » **Mechanical Specification**
 - # Print Area : **21.5 cm x 15.3 cm**
 - # B/W Ads : Laser printouts 600dpi min. (no halftone pictures)
 - # Colour Ads : Design to be given on CD or Floppy
- » Material will be accepted in CD as CorelDraw-12, Photoshop, Freehand -10, Picture format (JPG, TIF, EPS, PDF with min. of 300dpi resolution in Greyscale or CMYK).
- » **Material Deadline : 14th March 2009**

**Reach out
cost effectively
@ 50 paise per student**



You may also e-mail the artwork at : info@afairs.com

For Booking Advertisements please fill in the Advertisement Booking form below with details and send it immediately along with the Cheque / D D in favour of "**AFAIRS Exhibitions & Media Pvt. Ltd.**" payable at Kolkata.

-----Tear here-----

To
AFAIRS Exhibitions & Media Pvt. Ltd.
33, Dr. Sundari Mohan Avenue, 2nd Floor, Kolkata - 700 014.

Please book an advertisement space in the Career Guide. The details are as follows :

OPTION	RATE	OPTION	RATE
<input type="checkbox"/> Back Cover (Colour)	Rs. 50,000/-	<input type="checkbox"/> Full Page (Colour)	Rs. 30,000/-
<input type="checkbox"/> Front Inside (Colour)	Rs. 45,000/-	<input type="checkbox"/> Full Page (B/W)	Rs. 20,000/-
<input type="checkbox"/> Back Inside Cover (Colour)	Rs. 40,000/-	* 12.36 % Service Tax will be applicable on the above rates	

Material is being sent as CD Floppy E-mail

Enclosed is our Cheque / Draft no. date

on Bank for Rs

rupees in words

Name of the organisation

Address

Phone Fax

Contact Person

Signature & Seal

Date 09